

about The School of Coaching

the school of coaching

The School of Coaching is a unique consultancy that uses coaching to transform the performance of individuals, teams and organisations.

The School was founded by Myles Downey, one of Europe's most renowned coaches and author of 'Effective Coaching', a seminal text in the coaching profession. Myles has been coaching top executives for the past twenty years in Europe, Asia and across the American continent. The depth and subtlety of Myles's coaching has led him to become known as 'The Coach's Coach'.

The School of Coaching was the first organisation in Europe to teach coaching. Our ability to develop coaching skills and our expertise in using coaching to enhance performance has established us as market leaders in the coaching profession. We believe that our success has been largely due to the quality of our Faculty, a tight-knit group of highly respected coaches who deliver all of our coaching interventions.

The School of Coaching provides a wider range and depth of coaching services than any other provider. This is because we passionately believe that coaching can help you with a diverse range of individual, team and organisational performance needs

Our services include:

Skills Programmes — either to train the next generation of coaches or to teach coaching skills to leadership populations. We run both Open and In-House skills programmes.

Individual Performance — coaching individuals at Executive, Senior and Middle management level to enable greater performance and impact in your organisation.

Team Performance — improving the ability of a team to work more effectively together. This offer includes team development, team coaching and facilitation.

Organisational Performance — our team of consultants can visit your organisation and advise on how coaching could effectively support the organisational and commercial challenges you face.

Supervision — overseeing coaching practice to ensure ongoing learning and high standards.

Managed Services — working with your company to develop and manage your entire coaching portfolio, which ensures better quality, efficiency and ROI for your organisation.

Coaching System — the provision of an online system that helps you manage the coaching activity and supports the coaching programme to ensure consistency and effectiveness.

Excellence in coaching in service of business results.

America | United Kingdom | Middle East | South Africa | Singapore | Australia

Our approach

"Effective Coaching in the workplace delivers achievement, fulfilment and joy from which both the individual and the organisation benefit"

Myles Downey, Founder and Managing Director,
The School of Coaching

The School of Coaching Approach

We believe that coaching is primarily about performance. All our programmes are aimed at increasing performance to achieve extraordinary results.

The core concept of our approach is that the individual or team being coached already has the resources within them to move forward and that the coach's primary role is to help them access these resources. The method that we use is the GROW model and the approaches which best support it.

The GROW model is arguably the most widely recognised approach to business coaching in the world and was codeveloped by Myles Downey. Our methods have been refined over the past twenty years and have their roots in both classical nondirective theory, psychology, FLOW and Tim Gallwey's Inner Game.

The School of Coaching's operating principles are built around our client's needs. We undertake to listen to client's goals, to take the time to design bespoke solutions, and to only deliver work which makes a substantive difference.

Credentials

The School of Coaching has worked with an impressive range of prominent organisations across the public and private sector. Examples of our clients include Penguin, BHP Billiton, the NHS, EDF Energy, Ford, RLG International, National Grid, PriceWaterhouseCoopers, Lloyds TSB and the Natural History Museum.

We work both in the UK and internationally and have run programmes in the USA, Russia, Singapore, Turkey, Saudi Arabia and South Africa. A sizeable proportion of our coaching takes place across Europe.

The School has worked closely with the European Mentoring and Coaching Council (EMCC) to create standards and codes of practice for use throughout the coaching industry – and adheres to these codes of practice.

"For me, the single most valuable and, in a way, most profound piece of professional development I have ever had has been the coaching training from The School of Coaching."

Susan Rice, CEO, Lloyds TSB Scotland

The School of Coaching
1st Floor, Building 5, Chiswick Park
566 Chiswick High Road
London
W4 5YA

T +44 (0) 20 8987 7480
F +44 (0) 20 8987 7455
W www.theschoolofcoaching.com
E info@theschoolofcoaching.com

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